

Case Study 14



CLIENT DETAILS

Title
Founder & CEO

Tenure
3 yearS

Followers
5,349K

COMPANY

Industry
Business Consulting

No of Employees
14

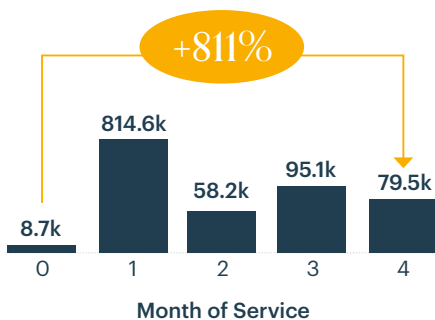
Founded
2020

GOALS

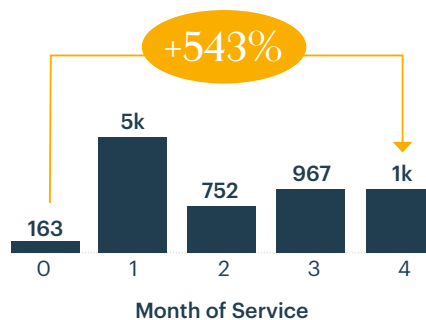
- Building Brand
- Raising profile
- Acquiring more customers
- Positioning competitively

FIRST 4 MONTH KPIs

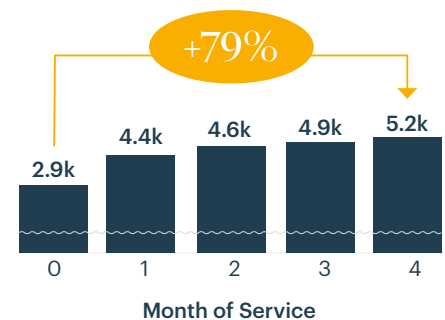
VIEWS



LIKES



FOLLOWERS



* These metrics are calculated as a rolling average of the previous 3 months, to best show trends over time

OUTCOME

- LinkedIn content and Has implemented practices similar to EP's onboard process in their own company stating it is "The best I've ever seen"
- Boost in client acquisition directly related to LinkedIn following

“

“I have been looking for a partner of EP's caliber for years. I really appreciate the depth that you go into”